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THROUGH **organic** PRODUCTION



Discover
12 products
from organic agriculture in Wallonia



BIOFACH2017

into organic

15 > 18 FEBRUARY



Wallonia.be
AGRICULTURE

This document is the fruit of a partnership between the APAQ-W and the AWEX for the promotion of key players in walloon organic agriculture. It was created for the BIOFACH 2017 world organic food fair.

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et aux Investissements
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* Walloon Agency
for the Promotion
of Quality Agriculture



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Wallonia.be

AGRICULTURE

" Belgian Beer of Wallonia "



Brewed in-house in Wallonia, beers marked "*Belgian Beer of Wallonia*" offer a wide range of tastes and colours, and make for some innovative and surprising combinations.

lists of brewers available on the APAQ-W site www.apaqw.be

The best Walloon cheeses (Harzé)



Wallonia is a land of cheese, with more than 500 varieties listed to date. To promote them, each year the Walloon Agency for the Promotion of Quality in Agriculture (APAQ-W) organises a competition to elect the best Walloon cheeses of the year. This competition – the only one of its kind in Belgium – is held in the prestigious Château de Harzé, and rewards the best products in 11 categories with a "Harzé d'Or" (Gold Harzé) and a "Harzé d'Argent" (Silver Harzé).



Organic agriculture in Wallonia

1347 organic producers
(1/10 of all producers)

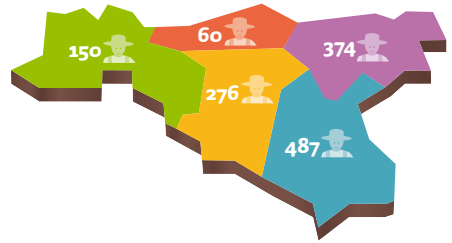


2/3 of organic producers are animal farmers



63 437 ha
usable agricultural area
(92% of Belgium's organic acreage lies in Wallonia)

47,1 ha Average agricultural area of an organic farm



Grasslands

50 378 ha



Field crops

11 488 ha



Market gardening

742 ha



Fruit growing

210 ha



1 762 550

Broilers



1 091

Caprine



1 94 368

Layers



15 971

Ovine



77 704

Bovine



6 822

Porcine

9% of organic consumers purchase organic products every week

32,87€/inhabitant spent per year



9/10 belgians

have purchased an organic product at least once



60%



46%



40%

4



25%

5



20%

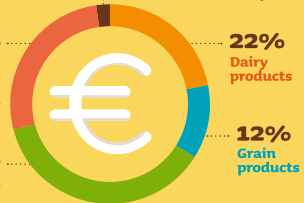
2%
Wine, beer & fruit juice

27%
Products of animal origin
(meat, fish & eggs)

22%
Dairy products

37%
Vegetable products
(vegetables, fruit & potatoes)

12%
Grain products



2008>2016
Market share **X2**

of low-income families with children



Summary

Assortment bag

Dolfin SA - Tohi

7



Birch sap

NCB SRPL - Daily Sirupi

8



Caprice de Chevron

Fromagerie des Ardennes - Bioferme

9



Dark chocolate almonds

The Belgian Connection SPRL

Happy People Planet

11



Dijon mustard

Bister

12



Fries

Lutosa SA

13





15

Honey

Maya Fair Trade

16

Margarine

Royale Lacroix



17

Ninolac baby cereals

Belourthe

19

Organic certification

Certisys SPRL



20

Sauces & dressings

Conserverie et Moutarderie Belge



21

Wild Lemon

Distribution Borsu Benoit



The European label is required on all pre-packaged organic products. It guarantees that the products comply with the European organic regulation and are certified by an inspection body.

The organic product is inspected at every step of the process, during production, processing, at the distributor, importer, and in the point of sale.

The European organic label: **a certainty**

The private label Biogarantie® is the reference in Belgium. In addition to the European requirements, the operator who uses it undertakes to comply with the sustainability charter.



Assortment bag

DOLFIN SA - TOHI



◆ The brand Tohi was created with passion, joy and generosity, using the traditional expertise of Dolfin, founded in 1989. With Dolfin already applying the art of blending purely natural ingredients with traditional Belgian chocolate, the development of a new organic and Fair Trade brand was an obvious progression. Tohi takes you into the unspoiled world of chocolate, where flavours are still natural and pure. Travelling the world in search of subtle and sometimes little known flavours, the master creators of Tohi apply the traditions of yesterday to today innovate on. The chocolates are low in sugar and fat and richer in cocoa compared to traditional products. They do not contain any artificial additives (*preservatives or colourings*). Tohi is certified: organic, Fairtrade & carbon neutral. ◆

Other organic products

Dark chocolate 74 % cocoa including various flavours such as salted almonds, lemon & ginger, earl grey tea, hazelnuts & coffee, apricots & almonds, pink peppercorns, fleur de sel | Dark chocolate 88 % cocoa | Milk chocolate 38 % cocoa including various flavours such as salted butter caramel, cinnamon, apple & cinnamon, spéculoos and milk with puffed rice | Chocolate flakes (*Dark chocolate 74 % Cocoa, Milk chocolate 38 % Cocoa*).

Delivery countries

France, Germany, Canada.



Dolfin SA

Chaussée de Tubize, 59 - 1440 Wauthier-Braine - Belgium
www.tohi.be

Jean-Jacques de Gruben - General Manager

Contact at the trade fair: Adrien Boels

Mobile +32 (0) 476 79 70 00 - adrien@dolfin.be

Birch sap

NCB SPRL - DAILY SIRUPI



◆ Birch has draining and diuretic properties for eliminating organic waste such as uric acid and cholesterol, and is also known for hugely improving skin problems, bladder and gall-bladder problems, and rheumatic diseases. It also provides all of the minerals and trace elements the body needs to recharge its batteries. Thanks to the presence of organic silicon, calcium and phosphorus, it is an unrivalled remineraliser. Potassium also helps the heart improve the heart rate and regulate blood circulation. Magnesium, lithium and other trace elements improve your humour and lift moments of depression. Vitamin C and selenium help fight against oxidative damage. Excellent for the bones, heart, memory, weight loss, joints and the skin...◆

Other organic products

100 % pure birch with no added water or preservatives | 20 cl and 1 litre bottles, available in 5 flavours (*plain, mint, lemon, rhubarb and traditional*).

NCB SPRL

Rue de l'abbaye, 2 - 1380 Lasne - Belgium
info@dailysirupi.com - www.dailysirupi.com

Contact at the trade fair: Michel Mauren
Mobile +32 (0) 475 40 32 72 - mailmauren@gmail.com

Daily Sirupi

Caprice de Chevron

FROMAGERIE DES ARDENNES - BIOFERME



◆ A soft cheese with a mouldy rind made from organic goat's milk, produced in the commune of Ferrières. Available in a 300g round format, or by the slice (750g). Goat cheese is an alternative to cow's milk cheese for those who are intolerant to cow's milk. ◆

Other organic products

Various organic milk-based products: natural or fruit yoghurts, soft creamy cheeses, soft cheeses, semi-hard cheeses, fresh cream, rice pudding. These products are made from goat's milk, sheep's milk or cow's milk.

Delivery countries

Germany, France, Denmark, Ukraine, USA.



Fromagerie des Ardennes

Allée de Wésomont, 10 - 4190 Werbomont - Belgium
info@bioferme.be - www.bioferme.be
Marc Rosen - Mobile +32 (0) 477 61 67 18



Thanks to
our
producers ...

... **our**
region
has
a lot
to offer!

WHERE CAN YOU FIND YOUR ORGANIC PRODUCTS?

biodewallonie.be

Dark chocolate almonds

THE BELGIAN CONNECTION SPRL - HAPPY PEOPLE PLANET



- ◆ This product comes from a cooperative of organic almond producers in Extremadura, Spain. The chocolate is produced in Belgium using cocoa beans from the Dominican Republic. The almonds are packaged in 120g sachets or 70 g small pots. ◆

Other organic products

Organic milk chocolate almonds, milk chocolate and icing sugar almonds, milk chocolate and cinnamon almonds, dark chocolate and coconut almonds, white chocolate and coconut almonds | Organic raw chocolate almonds, raisins, mulberries and Goji berries | Organic salt and pepper almonds, cream and onion almonds, chilli almonds and Matcha green tea almonds | Organic dark chocolate cacao truffles, dark chocolate speculoos truffles, dark chocolate Matcha green tea truffles.

Delivery countries

Sweden, Australia, Japan, France (*Great-East*), Morocco, Germany, Denmark, Spain, Iceland, Luxembourg, Norway, Netherlands, Poland, Romania, United-Kingdom, Finland.



The Belgian Connection SPRL

Rue de la Marlette, 25 - 7180 Senefte - Belgium
tasty@happypeoplepla.net - www.happypeoplepla.net
Raphaël Hannart

Dijon mustard

BISTER



◆ Bister has been the leading organic manufacturer in Belgium and one of the most important in France since 1999, with two main recipes: semi-strong mustard with organic cider vinegar and organic Dijon mustard. ◆

Other organic products

Available under the Bioster and Bio-gourmet brands, our organic range also comprises mayonnaise, piccalilli, alcohol vinegar and cider vinegar, as well as sauces and condiments (*organic onions, gherkins and capers*).

Delivery countries

France, Netherlands, Spain, Israel, Switzerland, Denmark, Greece, Germany.

Bister

Rue du Parc Industriel, 10 - 5590 Achène - Belgium

www.bister.com

Fabienne Bister - P. +32 (0) 83 21 47 02 - fbister@bister.com

Contact at the trade fair: Albert Zeni (*Assistant director*)

Mobile +33 (0) 6 70 51 27 68



Fries

LUTOSA SA



◆ Since 1978 Lutosa has seen huge success in the field of active potato processing and has, over this impressive period, acquired expertise and knowledge in the international market. In September 2000 Lutosa began producing its first organic fries. For the organic range, Lutosa uses mainly Agria potatoes. The advantages of Agria potatoes are their wonderful yellow structure and delicious potato taste.

Fries (*12/12* & *Pom'Steak*) and potato wedges are pre-fried in sunflower oil and can be cooked in the oven or the fryer. In the oven, the level of fats in the finished product is at 4-5%. ◆

Other organic products

Potato flakes | *12/12* Chips | Mashed potato | Potato wedges |
Steak Fries *10/18*.



Lutosa SA

Zone Industrielle du Vieux Pont, 5 - 7900 Leuze-en-Hainaut - Belgium
helene.delacroix@lutosa.com - www.lutosa.com
P. +32 (0) 69 66 85 10

OUR COMMITMENT

Supporting agriculture & horticulture
as **priorities** for Wallonia's economy

OUR BUSINESS

Promoting Wallonia's farmers,
market gardener and products



OUR STRENGTH

A **professional** and **dynamic**
creative team

OUR MESSAGE

Buy **local**, **seasonal**
& **quality** products!

* WALLOON AGENCY FOR THE PROMOTION OF QUALITY AGRICULTURE
AGENCE WALLONNE POUR LA PROMOTION D'UNE AGRICULTURE DE QUALITÉ *

Honey

MAYA FAIR TRADE



◆ This organic honey comes from Mexico. With a dark amber colour, it owes its floral, fruity aroma to an unlimited number of flower nectars gathered by bees. On the palate, the aromas are warm and at once floral and fruity with a mellow flavour that lingers briefly. It has a creamy consistency. It is packaged in glass jars of 250 g and 450 g for the Maya Fair Trade brand, but can also be packaged for private labels in-house. ◆

Other organic products

Fair trade, agave syrup | Fair trade, nougat | Fair trade, Jams |
Fair trade, spice bread | Fair trade, filled chocolate bars | Fair trade,
honey sweets.

Delivery countries

Germany, France, Netherlands, Luxembourg, Switzerland.



Maya Fair Trade

Rue de la Fagne, 6 - 4920 Harze - Belgium

info@maya-ft.be - www.maya-ft.be

Maurice Lambert - P. +32 (0) 43 65 22 51 - F. +32 (0) 43 65 22 61

Margarine

ROYALE LACROIX

◆ Organic margarine produced from various organic vegetable oils. A range of products are available: margarine for pastry/croissants, brioche, etc. Our clients are distributors, artisanal producers and industrial producers. ◆

Other organic products

Palm oil | Pastry/croissant margarine | Brioche margarine.

Delivery countries

France, Germany, Netherlands, Italy, United-Kingdom, Portugal.

Royale Lacroix

Avenue Théodule Gonda, 4 - 4400 Flémalle - Belgium
info@royalelacroix.be - www.royalelacroix.be
Audrey Stembert (*Export manager*), Vincent Pirli (*Director*)
P. +32 (0) 43 38 84 84



Ninolac baby cereals

BELOURTHE



◆ Ninolac bio benefits from all the expertise of the Belourthe company, which has produced children's cereal for over fifty years. Our organic cereals guarantee babies the finest organic ingredients for a product with a high nutritional value and quality certified by an independent body. Our products are also available under a private label and are distributed by our partners throughout the world. ◆

Delivery countries

Worldwide (*through partner brands*).



Belourthe

Avenue des Villas, 3 - 4180 Hamoir - Belgium

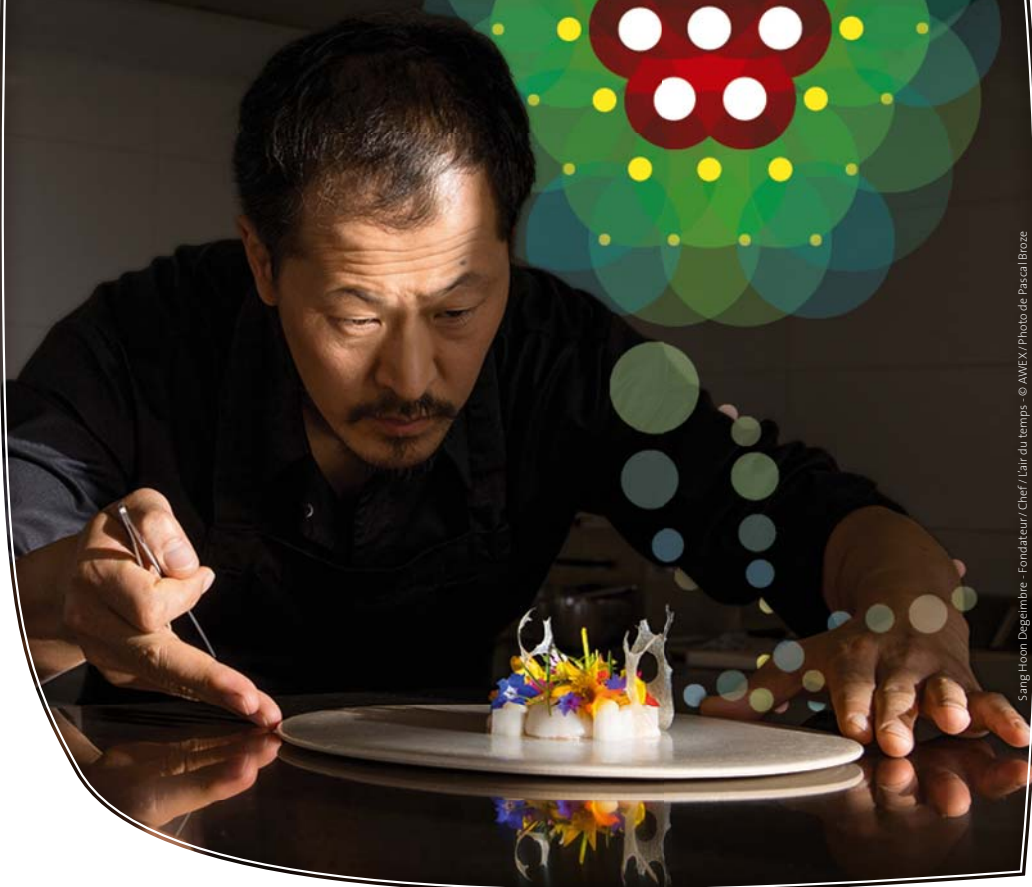
www.belourthe.be

Vincent Crahay & Carine Livier

Mobile +32 (0) 497 51 73 00 & +33 (0) 6 47 43 93 67

carine.livier@belourthe.be

Feel inspired



Sang-Hoon Degeimbre - Fondateur / Chef / L'air du temps - © AWEX / Photo de Pascal Broze



*« My roots are in South-Korea.
But Wallonia gave me wings »
S. H. Degeimbre*



Organic certification

CERTISYS SPRL



BE-BIO-01 CERTISYS
Agriculture UE

◆ Certisys is a supervisory and certification body specializing in organic products, operating in Belgium (*BE-BIO-01*), Luxembourg (*LU-BIO-06*) and internationally through the CertiBionet network.

Certisys certifies European, national and regional organic agriculture systems, as well as private specifications such as Biogarantie® and Ecogarantie® for cosmetic and cleaning products. ◆

Delivery countries

Benin, Burkina Faso, Burundi, Cameroon, Ivory Coast, Ghana, Mali, Uganda, Rwanda, Senegal, Tanzania, Togo.



Certisys SPRL

Rue Joseph Bouché, 57/3 - 5310 Bolinne - Belgium

info@certisys.eu - www.certisys.eu

P. +32 (0) 81 60 03 77

Contact at the trade fair: Nadège De Bonte

nadegedebonte@certisys.eu

Sauces & dressings

CONSERVIERIE ET MOUTARDERIE BELGE



◆ CMB has always adopted a strategy of differentiation through innovation. That's why we have chosen to develop an innovative range of organic sauces and dressings to meet increasing market demand. We also offer vegan dressings composed entirely of vegetable ingredients, culinary sauces, and ready-made meat and vegetarian dishes.

We offer organic products under our “*La Vache qui regarde passer les trains*” brand (*literally, “The cow that watches the trains go by”*), as well as specific products developed to customer requirements under their own brand. ◆

Other organic products

Culinary sauces | Ready-made meat dishes | Ready-made vegetarian dishes.

Conservierie et Moutarderie Belge

Eynattenerstrasse, 20/A - 4730 Raeren - Belgium
www.moutarderie.be

Raphael Renson - P. +32 (0) 87 85 80 10 - Mobile +32 (0) 472 34 84 13
raphael.renson@moutarderie.be



Wild Lemon

DISTRIBUTION BORSU BENOIT



◆ Organic Wild Lemon is an aperitif with a hand-pressed organic fruit juice base (100 % natural), blended with high-quality organic alcohol. Our expertise resides in our process: Wild Lemon is neither pasteurized nor sterilized, enabling us to maintain the true taste of fresh fruit juice. Available in 70 cl bottles (12,5 % - 15 % ABV). ◆

Other organic products

Wild Lemon Mojito



Distribution Borsu Benoît

Avenue du progrès, 28 - 4432 Alleur - Belgium

www.dbb-spirits.com

Marc Picquet - P. + 32 (0) 4 239 18 40 - picquet.marc@skynet.be

Contact at the trade fair: Louise Gournon

Mobile +32 (0) 498 11 54 56 - louise.gournon@zizicoincoin.com

BIOFACH2017

into organic

VIVANESS2017

into natural beauty

Übersichtsplan / General plan

- Bio-Lebensmittel, Schwerpunkt internationale Unternehmen
Organic food, mainly international companies
- Bio-Lebensmittel, Schwerpunkt deutsche Unternehmen
Organic food, mainly German companies
- VIVANESS Naturkosmetik
VIVANESS Natural and organic cosmetics
- Kongress / Foren
Congress / forums
- Service
Services

