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BELGIUM - WALLONIA

**SUMMER FANCY FOOD SHOW
NEW YORK 2022**

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NEW YORK

12-14 JUNE 2022
booth 424 - level 3
Jacob Javits Convention Center



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WALLONIA EXPORT & INVESTMENT AGENCY

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The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

Place Saintelette 2
B-1080 BRUSSELS
Tel. : + 32 2 421 82 11
E-mail : info@awex.be

Website: www.awex-export.be
www.investinwallonia.be
www.wallonia.be

CEO: Pascale DELCOMMINETTE



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BELGIUM AWEX
Place Saintelette, 2
B - 1080 BRUSSELS
Tel.: +32 2 421.82.11
Website: www.walfood.be
Mrs Pascale DELCOMMINETTE, CEO

Mrs Marie Anne DANTINNE
Fairs & Events Project Manager
Tel. : +32 495 30 73 22
E-mail : m.dantinne@awex.be

Agrifood: agrifood@awex.be

Mrs Lucie LEJEUNE
Senior Agrifood Specialist
Tel.: +32 471 92.39.00
E-mail : l.lejeune@awex.be

Mr Eric LEJEUNE
Agrifood Business Developer
Tel.: +32 2 421.84.59 or +32 474 85.12.17
E-mail : e.lejeune@awex.be

AWEX USA

Mr Quentin DERZELLE

Economic and Commercial Counselor
Wallonia Export & Investment (AWEX)
Consulate General of Belgium
885 Second Avenue - Fl. 41
New York, NY 10017
Tel.: +1 212-247-6351
Mobile: +1 929 841 4818
E-mail : newyork@awex-wallonia.com
E-mail : q.derzelle@awex-wallonia.com

Mr Bernard GEENEN
E-mail : Bernard.geenen@gmail.com

**USEFUL
ADDRESSES**

If you are looking for one of the following production methods:
organic, Halal, Kosher ...

If you are interested in **PRIVATE LABEL** (distributor branded products)
If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

- Bakery, confectionery and waffles
- Beers and spirits with character
- Chocolate and confectionery
- Commercial and collective catering
- Dairy and egg products and derivatives
- Delicatessen products
- Fish, crustaceans and shellfish
- Ingredients and Food Supplements
- Fruits and vegetables, Belgian Fries
- Meat and cold cuts
- Spices and condiments
- Water and non-alcoholic drinks
- Miscellaneous



FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE
WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS :

AGRIFOOD@AWEX.BE

EXHIBITORS

	STAND/BOOTH	PAGE
DELY WAFELS SPRL	Booth 416	8
GREATFRUITNESS SRL	Booth 325 A	9
LIBEERT SA	Booth 323	10
MEURENS & RODRIGUES SPRL	Booth 319	11
MILLESIME CHOCOLAT	Booth 418	12
MYDIBEL SA	Booth 420	13
NATURE SNACKS SRL	Booth 422	14
PM SWEET SPRL	Booth 321	15
VERBAU SA/NV	Booth 317	16

DELY WAFELS SPRL

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ACTIVITIES, PRODUCTS AND BRANDS

DELY WAFELS is a manufacturer of frozen Belgian Authentic Waffles (Brussels Waffles), this in 2 sizes and weights 40gr and 80gr.

Next to this we are a market leader in Europe on the Frozen Toaster Waffles 30gr, this in different packaging's (foodservice / retail) and recipe options: Gluten Free / Organic / Kosher / Halal / Wholegrain / Multigrain / Protein / Paleo / Chocolate / Fruits / ...

CERTIFICATION

BRC AA and IFS Higher Level



Porte des Bâtisseurs, 166
B - 7730 Estaimpuis

Tel: +32 56 34 08 80
Website: www.dely.be
E-mail : sales@dely.be

CONTACT

Mr Joeri Moerman - Sales
Tel. : +32 56 34 08 80
Mobile : +32 470 60 53 07
E-mail : sales@dely.be



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GREATFRUITNESS SRL

ACTIVITIES, PRODUCTS AND BRANDS

We all deserve to enjoy sumptuous vegan creations made with lots of love and fun. Think healthy soil, hand-picked fruits and our delicious products! Our family farmers help us deliver Authentic Fruits from the Amazon Rainforest direct to your door! We work in a beautiful, premium and conscious way that you can actually taste in our fruits.

The most nutritious Ready-to-eat breakfast bowls and premium Amazon oils - 100% fruit based.

CERTIFICATION

Organic, Vegan, Woman owned, Sustainable.



Rue Paul Devigne 72
B - 1030 Schaarbeek

Tel. : +32 485 830 532
Website : www.authenticfruits.com
E-mail : success@authenticfruits.com

CONTACT

Mr Viktor Dimitrov - Alliance Success Manager
Mobile : +32 485 830 532
E-mail : success@authenticfruits.com



ACTIVITIES, PRODUCTS AND BRANDS

Libeert is a family-owned manufacturer of Belgian chocolate, focusing on chocolate bars and chocolate figurines. We produce both in private label setting and for our own Libeert brand, are active in over 5 continents and seasonal market leader in our home country. Our team of Belgian chocolate creators are constantly working on new products: from developing new tastes, designing beautiful figurines to creating innovative chocolate bars.

CERTIFICATION

Non-GMO, organic, vegan, sustainable chocolate, recyclable packaging.



Av. Des Châteaux 107 A
 B - 7780 Comines-Warneton
 Tel. : +32 56 560 505
 Website : www.libeert.com
 E-mail : reception@libeert.com /
arnouts.michiel@libeert.com

CONTACT
 Michiel Arnouts - Head of Sales USA
 Mobile : + 1 978 885 6884
 E-mail : arnouts.michiel@libeert.com

ACTIVITIES, PRODUCTS AND BRANDS

Our syrups are a fruity alternative to liquid honey or maple syrup. Excellent topping on crepes, pancakes, Brussels waffles or ice cream, it will bring fruity notes to many culinary preparations, such as vinaigrettes, marinades and sauces. It also goes very well with cheese platters. Our Sauce Liégeoise is inspired by popular Belgian gastronomy to accompany the traditional meatball.

CERTIFICATION

IFS Broker, Organic.



Rue de Battice, 53
 B - 4800 Aubel
 Tel. : +32 87 687 959
 Website : <https://sirop-liege.com>
 E-mail : info@sirop-liege.com

CONTACT
 Mrs Martine Meurens - Export Manager
 Mobile : +32 477 44 55 36
 E-mail : martine@sirop-liege.com

MILLESIME CHOCOLAT

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ACTIVITIES, PRODUCTS, AND BRANDS

From a terroir, from a specific geographical area, our chocolate is vintage and therefore produced in limited quantities. The heart of our approach is to work exclusively with beans from exceptional plantations and soils. Our production is certified organic. We have complete control over the process of transforming raw cocoa beans, from roasting to making finished products according to the manufacturing processes of yesteryear.

CERTIFICATION

Haccp - ORGANIC - Fairtrade



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MYDIBEL SA

ACTIVITIES, PRODUCTS AND BRANDS

Since 1988, Mydibel has been an innovative family business specializing in the development, production and commercialization of potato products: frozen, chilled and dehydrated. Mydibel invests both in their own branding and in private label supplying companies from a variety of customer segments: food service, retail and industry. The family-owned business employs more than 650 people and exports its wide range of potato products to more than 120 countries worldwide.

CERTIFICATION

BRCGS, IFS, HALAL, Kosher, HACCP, Feed Chain Alliance, FDA.



Rue Cockerill, 40-42
B - 4100 SERAING
Tel. : +32 476 753 291
Website : www.millesime-chocolat.be
E-mail : jc@millesime-chocolat.be

CONTACT
Mr Jean-Christophe Hubert - Director
Mobile : +32 476 753 291
E-mail : jc@millesime-chocolat.be



Rue du Piro Lannoy, 30
B - 7700 Mouscron
Tel. : +32 56 334 850
Website : www.mydibel.be
E-mail : info@mydibel.be

CONTACT
Mr Jordan Dautreuiligne - Sales Manager
Mobile : +32 472 40 59 10
E-mail : jordan.dautreuiligne@mydibel.be

ACTIVITIES, PRODUCTS AND BRANDS

Bloom's energy balls and nut butter balls are the perfect healthy and tasty snack. The secret of these 100% natural and vegan snacks lies in a mixture of dates, nuts, seeds and dried fruits.

Jua's assortment consists of dried exotic fruits (100% fruit) and cashew nuts. All products are available in single portion, sharing pack or in bulk.

CERTIFICATION

We are organic and HACCP certified.



Rue Saint-denis 164
B - 1190 Forest
Tel. : +32 473 786 997
Website : www.bloom.be / www.juasnacks.be
E-mail : info@nature-snacks.be

CONTACT
Mr François-Xavier Willaert - Co-founder
Mobile : +32 473 786 997
E-mail : fx@nature-snacks.be



ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

PMSweet, a Belgian company specialised in producing artisan-crafted macarons, shares and exports its expertise to professionals in the sweet treat domain.

Our two certified production sites, one partially manual, the other entirely automated, mean we can meet all requests, even the most insane!

CERTIFICATION

BRC, UTZ, Fairtrade cocoa & IFS.



Rue Cesar de Paepe, 59
B - 4683 Vivegnis
Tel. : +32 433 881 013
Website : www.pmsweet.be
E-mail : sales@pmsweet.be

CONTACT
Mr Benjamin Nemayechi - Sales
Mobile : +32 497 212 471
E-mail : sales@pmsweet.be

ACTIVITIES, PRODUCTS AND BRANDS

We develop high quality dessert products. The state-of-the-art production equipment and the use of only the highest quality raw materials allows us to provide mouth-watering desserts with the “artisanal flair”. Private label is our core business. We offer desserts in glass, Single portion multi layered desserts, Belgian Chocolate Mousse, Mini bite-sized desserts as Mini Bonbons, Bavaois & Tartlets and baked desserts Soufflé, Cheesecakes, ...

CERTIFICATION

BRC & IFS, Rainforest alliance, RSPO.



Zone Industrielle de l'Europe 2
B - 7900 Leuze-en-Hainaut
Tel. : +32 69 22 12 01
Website : www.verbau.be
E-mail : info@verbau.be

CONTACT
Mrs Marie Verschelden - Sales & Marketing
Tel. : +32 69 22 12 01
Mobile : +32 485 123 930
E-mail : Marie.Verschelden@verbau.be



NOTES

Lined area for notes, consisting of horizontal lines.



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EXPORT
INVESTMENT

WALLONIA EXPORT & INVESTMENT AGENCY

Place Saintelette 2
B - 1080 BRUSSELS
BELGIUM
Phone: +32 2 421 82 11
mail@awex.be
www.awex-export.be

Avenue des Dessus de Lives 6
B - 5101 NAMUR
BELGIUM
Phone: +32 81 33 28 50
welcome@investinwallonia.be
www.investinwallonia.be


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Feel inspired

