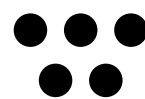


# PLMA 2019



## BELGIUM - WALLONIA



Wallonia.be

EXPORT  
INVESTMENT

# **PLMA 2019**

**21 – 22 MAY**

**AMSTERDAM - RAI Exhibition Centre  
Europa Complex, Hall 5-Food section**

**Stands : F-5755 – F-5890**

**Holland Complex, Hall 10 Delta - Non Food section**

**Stands : N-2023 - N-2126**



# WALLONIA EXPORT-INVESTMENT AGENCY

2, Place Sainctelette  
BE-1080 Brussels  
Tel : + 32 2 421 82 11  
Email : [info@awex.be](mailto:info@awex.be)  
[www.awex-export.be](http://www.awex-export.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)  
[www.wallonia.be](http://www.wallonia.be)



AWEX, partner of the international economic development of Wallonia.

The Wallonia Export-Investment Agency (AWEX) is in charge of the development and management of Wallonia's international economic relations.

With regards to foreign trade, the Agency has a promotion and information mission with regard to both the international and Walloon business community.

Intended for purchasers, decision-makers, importers and foreign prospects, the Agency can, on request:

- pass on economic data regarding Wallonia and its export potential;
- provide information on the products and services of Walloon businesses;
- seek Walloon businesses for the conclusion of international partnerships;
- distribute lists of Walloon exporters.

Vis-a-vis Walloon businesses, the Agency is their comprehensive international partner, providing a range of services and activities covering the entire export process:

- General and commercial information on foreign markets;
- Production of individual market studies on request;
- Organisation of commercial canvassing operations (participation in international shows, organisation of economic missions, sector-based contact days, etc.);
- Contacts with international organisations;
- Promotion of Wallonia and its export potential;
- Financial support and funding for exports;
- Training and raising awareness of international professions.

With regards to foreign investment, the Agency provides general expertise in the areas of promotion, prospecting and informing potential investors. It also ensures active monitoring of investors based in Wallonia, as well a mission to find foreign buyers for Walloon industrial sites in the process of restructuring.

AWEX is also competent for the strengthening of the Wallonia brand image overseas. AWEX has a workforce of more than 400 people and about one hundred offices overseas.

## USEFUL ADDRESSES

### BELGIUM

#### **AWEX**

Espace International Wallonie-Bruxelles

Place Saintelette, 2

B-1080 BRUXELLES

Tel : +32 2/421.82.11

Fax : +32 2/421.87.87

Website : [www.walfood.be](http://www.walfood.be)

E-mail : [agro-eur@awex.be](mailto:agro-eur@awex.be)

**Pascale Delcomminette, CEO**

#### **Agrofood Department**

#### **Maïté FERREIRA DE CRASTO**

Tel : +32 2/421 85 13

Fax : +32 2/421 85 37

E-mail : [m.ferreira@awex.be](mailto:m.ferreira@awex.be)

### NETHERLANDS

#### **NEDERLAND**

#### **AWEX The Hague**

**Rodrigo DOS SANTOS, Economic en Commercial Attaché**

**C/o Ambassade van België**

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NL - 2514 EJ DEN HAAG

The NETHERLANDS

Tel. : +31 (0) 70 365 50 19

Fax : +31 (0) 70 361 51 24

E-mail : [lahaye@awex-wallonia.com](mailto:lahaye@awex-wallonia.com)

Website : [www.wallonie-nederland.nl](http://www.wallonie-nederland.nl)



## **WWW.WALFOOD.BE: A WEBSITE LINKING TO 260 BUSINESSES**

If you are looking for one of the following production methods: **organic, Halal, Kosher ...**

If you are interested in **PRIVATE LABEL** (distributor branded products)

If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

## **WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:**

Bakery and confectionery  
Beers and spirits with character  
Chocolate and confectionery  
Commercial and collective catering  
Dairy and egg products and derivatives  
Delicatessen products  
Fish, crustaceans and shellfish  
Food Ingredients  
Fruits and vegetables  
Meat and cold cuts  
Spices and condiments  
Water and non-alcoholic drinks  
Miscellaneous

**FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE  
WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS :  
AGRO-EUR@AWEX.BE**





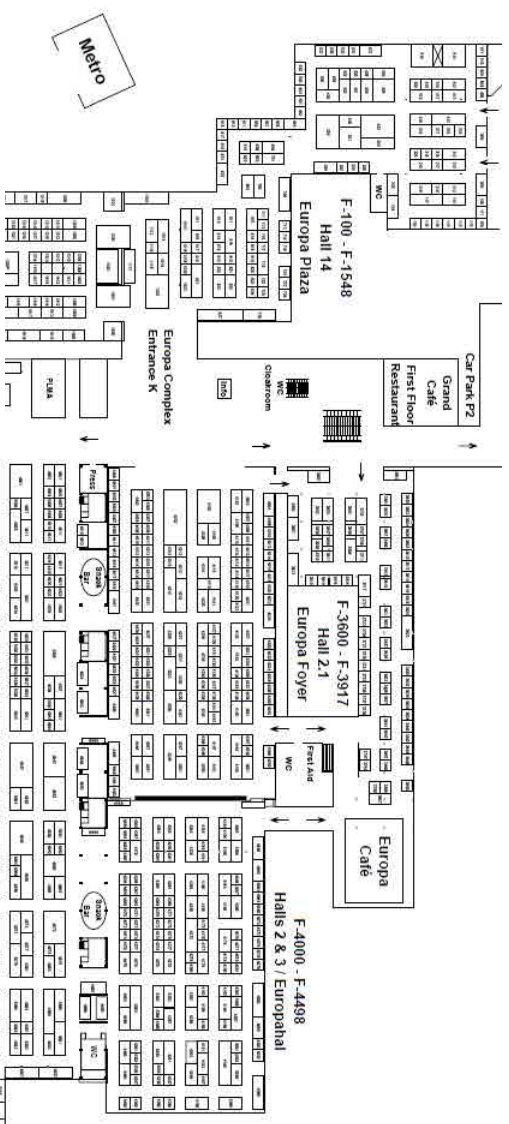


ALFOOD.be

NON FOOD

ALFOOD.be

FOOD



F-5755	F-5757	F-5759	F-5761	F-5763	F-5765	F-5767	F-5769
CAFE LIEGEOIS	DIABETICOM S.A.	ETABLISSEMENTS DE SMET SA	BELVAS	SCHJETSE	DELY WAFELS	CONFITURE L'ARDOENNAISE	BELOURTHE S.A.
F-5854	F-5856	F-5858	F-5860	F-5862	F-5864	F-5866	F-5868
L'ECOPAIN DIGNACE	CORMAN S.A.	COME A CASA SA	LIBERT SA	NANUK SA	MIS SA	POMFRESH	FOOD N'JOY SA

**FOOD SECTION**  
**Stands F-100 to F-7937**  
**Europa Complex**  
**Halls 1 - 7 & 14**

F-5773	F-5775	F-5777	F-5779	F-5781	F-5783
L'ARTISANE FOOD S.A.	ANSOLIVE S.P.R.L.	AMIFOOD S.A.	BOSTANI CHOCOLATE BELGIUM S.P.R.L.	DESSERT FACTORY S.A.	NATURA
F-5872	F-5874	F-5876	F-5878	F-5880	F-5882
DESOBRY S.A.	PMSWEET SPRL DE ROCHEFORT	FROMAGERIE DE ROCHEFORT	HABI	DETRY SA	VERBAU

F-5787	F-5789	F-5791
DOLFIN SA	WALLONIA EXPORT- INVESTMENT AGENCY (AWEX)	DISTILLERIE RADERMACHER S.A.
F-5886	F-5890	
FRIANDA	CHARCUTERIE DE LIEGE SA	

F-5600 - F-6099  
Hall 5 / Europahall

N-2023	N-2025	N-2027
CALYPSO MARKETING	LABOCREATION	HAULIGA SPRL
CHEMBO S.A.	CONPALUX SPRL	WALLONIA EXPORT- INVESTMENT AGENCY (AWEX)





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CAFE LIEGEOIS	F-5755	14
CHARCUTERIE DE LIEGE	F-5890	15
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DELY WAFELS	F-5765	18
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# AMIFOOD

Rue de Tilleur, 19  
B - 4101 JEMEPPE S/MEUSE  
Tel : +32 42/33 83 17  
E-mail : [info@amifood.be](mailto:info@amifood.be)  
Website : [www.amifood.be](http://www.amifood.be)



## CONTACT

Julien MARMIFERO, Sales Manager  
Mobile : +32 499/15 07 63  
E-mail : [julien@amifood.be](mailto:julien@amifood.be)

## ACTIVITIES, PRODUCTS AND BRANDS

AMIFOOD is known for its high quality products and its experience in the production of ready meals and sauces for chilled and grocery departments. Our products meet consumers' current expectations in terms of food safety and nutritional quality (reduction of salt, reduction of fat, no additives, etc...).

- Prepared meals
- Sauces for pasta
- Vegetables purée

## NEW PRODUCTS AND INNOVATIONS

Soups (new)

In addition to that we also produce certified organic products.

## CERTIFICATION

BRC (A Grade), IFS (Higher Level), Organic Certisys



# ANSOLIVE

Rue Mabîme, 77  
B - 4432 ANS  
Tel : +32 4/247 32 24  
E-mail : [info@ansolive.com](mailto:info@ansolive.com)  
Website : [www.ansolive.com](http://www.ansolive.com)

## CONTACT

Pierre DAIVE, Sales Manager  
Mobile : +32 474/56 16 80  
E-mail : [pierre.daive@ansolive.com](mailto:pierre.daive@ansolive.com)



## ACTIVITIES, PRODUCTS AND BRANDS

ANSOLIVE is specialized in the preparation and packaging of table olives, spreads, antipasti and other fresh Mediterranean products in a protective atmosphere. We develop products, concepts and solutions especially for supermarkets and hypermarkets under distributor brand.

## NEW PRODUCTS AND INNOVATIONS

Constantly with an eye on customer satisfaction and consumers trends, innovation is the main focus of our management. For instance, we have developed a new range of ORGANIC olives and spreads.

## CERTIFICATION

IFS, ORGANIC



# BELOURTHE

Avenue des Villas, 3  
B – 4180 HAMOIR  
Tel : +32 86/38 01 11  
E-mail : [info@belourthe.be](mailto:info@belourthe.be)  
Website : [www.belourthe.be](http://www.belourthe.be)

## CONTACT

Vincent CRAHAY, CEO  
Mobile : +32 497/51 73 00  
E-mail : [info@belourthe.be](mailto:info@belourthe.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Located near Liège, BELOURTHE is a belgian producer of cereals and baby milk with more than 80 years of experience in this business. Its plant is among Europe's largest cereals and milk processing sites, with a production capacity up to 20.000 tons/year. Its products are exported to the five continents.

## NEW PRODUCTS AND INNOVATIONS

Baby cereals (4 months to 3 years)  
Baby Milks (Stage1, 2 and 3)  
Cereals for children (3 years onwards)  
All family cereals (Farinha Láctea / Cereal flakes)  
Cereal supplements  
Ingredients for the food industry

## CERTIFICATION

Our two brands NINOLAC and FORTILAC are exported through the five continents and we produce a lot of products under private label or for retailers.





# BELVAS

Chemin du Fundus, 7  
B - 7822 GHISLENGHIEN  
Tel : +32 68/33 77 46  
E-mail : [info@belvas.be](mailto:info@belvas.be)  
Website : [www.chocolaterie-belvas.be](http://www.chocolaterie-belvas.be)

## CONTACT

Delphine Dulière, Export Manager  
E-mail : [delphine.Dulière@belvas.be](mailto:delphine.Dulière@belvas.be)



## ACTIVITIES, PRODUCTS AND BRANDS

BELVAS is producing Organic and Fairtrade certified chocolates. We make assorted chocolates, Truffles and Bark chocolate. We are Full Tracable to the cocoa Farmers, both in Peru and San Domingo for our Organic chocolate, as in Ivory Coast with our DIRECT program. This unique Program fights Child Labour, stimulates Women empowerment, and organises Reforestation.

## NEW PRODUCTS AND INNOVATIONS

Bark chocolate, No sugar added chocolate - Organic certified ; Singlee Serve Snack size Bark chocolate; DIRECT program to the farmers in Ivory Coast.

## CERTIFICATION

Organic, Fairtrade, Vegan, Gluten Free, Kosher, Halal, Brac A grade.





# BOSTANI CHOCOLATE

Avenue Ernest Solvay, 26  
B - 1480 TUBIZE  
Tel : +32 2/366 95 25  
E-mail : [info@bostani.be](mailto:info@bostani.be)  
Website : [www.bostani.be](http://www.bostani.be)

## CONTACT

Benjamin NEMAYECHI, Export Manager  
Mobile : +32 497/21 24 71  
E-mail : [export@bostani.be](mailto:export@bostani.be)



## ACTIVITIES, PRODUCTS AND BRANDS

BOSTANI CHOCOLATE, conception and manufacture of quality 100% natural belgian chocolate.

## NEW PRODUCTS AND INNOVATIONS

Our "Thin & Filled" and "Biscuit Cream" ranges as well as a large collection for gifting and all occasions.



# CAFÉ LIÉGEOIS

Route de Verviers, 181  
B - 4651 BATTICE  
Tel : +32 87/67 91 73  
E-mail : [export@cafe-liegeois.com](mailto:export@cafe-liegeois.com)  
Website : [www.cafe-liegeois.com](http://www.cafe-liegeois.com)

## CONTACT

Michel Liégeois, CEO  
E-mail : [export@cafe-liegeois.com](mailto:export@cafe-liegeois.com)



## ACTIVITIES, PRODUCTS AND BRANDS

A family business since 1955. CAFÉ LIÉGEOIS is your ideal partner for roasting and packing coffee. Creativity, responsiveness and flexibility are key advantages offered by our company. Our roasting capacity means you will be able to meet all demands and the packaging clean-room is equipped with the latest machinery that will process your coffee with the utmost care!

## NEW PRODUCTS AND INNOVATIONS

Artisanal coffee roaster specializing in the individual pod of coffee (pads, pods, POUCH, Nespresso® compatible capsules), Café Liégeois is now also equipped with the new hermetic Dolce Gusto® capsule technology.

## CERTIFICATION

IFS - BRC - FAIRTRADE - BIO - UTZ - RAINFOREST



# CHARCUTERIE DE LIEGE

Avenue de Jupille, 4  
B - 4020 LIEGE  
Tel : +32 43/45 64 58  
Website : [www.viandedeliege.com](http://www.viandedeliege.com)

## CONTACT

Michel FONTINOY, Sales Manager  
Mobile : +32 494/50 34 30  
E-mail : [m.fontinoy@viandedeliege.com](mailto:m.fontinoy@viandedeliege.com)

**CHARCUTERIE**  
DE LIÈGE

## ACTIVITIES, PRODUCTS AND BRANDS

CHARCUTERIE DE LIEGE having the chance to be part of the group VIANDE DE LIEGE, the company, while retaining its artisanal character, can count on an important capacity of production. Thanks to this, we have trust in the Belgian market, from brands like Carrefour and Delhaize for example! "Filière" cooked ham or more elaborate fabrications like our famous "SAMBAS" pre-cooked sausages or 100% veal head products.

## NEW PRODUCTS AND INNOVATIONS

Our innovation is to adapt classics to market trends. We are equipped today to play our part in a fast-growing "Snacking" assortment without forgetting the constant search for a significant reduction of plastic in our packaging.

## CERTIFICATION

FSSC 22000  
SYSTEM AUTO CONTROL (SAC)



# CONFITURE L'ARDENNAISE

Route de Marche, 2  
B - 4190 XHORIS  
Tel : +32 42/28 91 59  
Website : [www.confiturelardennaise.com](http://www.confiturelardennaise.com)

## CONTACT

Amélie LAMALLE, Sales Manager  
Mobile : +32 488/16 02 44  
E-mail : [amelie@confiturelardennaise.com](mailto:amelie@confiturelardennaise.com)



## ACTIVITIES, PRODUCTS AND BRANDS

Existing for more than 50 years, situated in south of Belgium, production of organic and traditional jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products – no additive and/or color added. In our range we have:

- Pur natur, organic jam, available in various formats.
- Vallée de l'Ourthe, traditional jam, available in various formats

## NEW PRODUCTS AND INNOVATIONS

Thanks to our cooking system developed in 2009, we cook at low temperature (not more than 65°C). With a vacuum, we regain the evaporated aromas that we reinjected into the final product. This process is quite unique in Europe as we got an European patent in 2015. The result is a jam which is very rich in taste and in color, with great chunks of fruits in it. This year we developed a new jam with 70% of fruits. Come and visit us to taste it.

## CERTIFICATION

IFS certified with high level, organic certified by Certysis (BE), kosher, Passover kosher, FDA certified.



# CORMAN

Rue de la Gileppe, 4  
B - 4834 LIMBOURG  
Tel : +32 87/34 27 07  
E-mail : [cynthia.giambrone@corman.be](mailto:cynthia.giambrone@corman.be)  
Website : [www.corman.be](http://www.corman.be)

## CONTACT

Michaël BARONE, Export Sales Manager  
Tel : +32 87/34 22 11  
Mobile : +32 93/52 93 48  
E-mail : [Michael.barone@corman.be](mailto:Michael.barone@corman.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Since 1935, CORMAN's vocation has been to design, manufacture and market the best butters, creams and functional milk fats, thanks to a unique and innovative know-how in milk fat. CORMAN also offers a customized collaboration of "co-packing" with unique and tailor-made products for your brand.

## NEW PRODUCTS AND INNOVATIONS

Organic spreadable butter, Clarified butter, 0% lactose cream/butter, Choco spreads without palm oil and with much less sugar

## CERTIFICATION

Organic, BRC, FSSC 22000, IFS, HALAL, KOSHER, SAC Milk, SAC Choco.





# DELY WAFELS

Porte des Bâtisseurs, 166  
B - 7730 ESTAIMPUIS  
Tel : +32 56/34 08 80  
Website : [www.dely.be](http://www.dely.be)  
E-mail : [info@dely.be](mailto:info@dely.be)

## CONTACT

Davy VAN POUCKE, CEO  
Mobile : +32 475 45 81 38  
E-mail : [davy@dely.be](mailto:davy@dely.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Frozen Belgian Waffles in three shapes : Maxi 80g, Mini 40g and Round 30g. Their unique texture - light and crunchy - makes them melt-in-the-mouth and will let you definitely long for more!

## NEW PRODUCTS AND INNOVATIONS

We're building a brand new factory in Estaimpuis (BELGIUM) which will optimize our waffle output in order to answer all needs from our customers from all over the world!

## CERTIFICATION

BRC GRADE AA

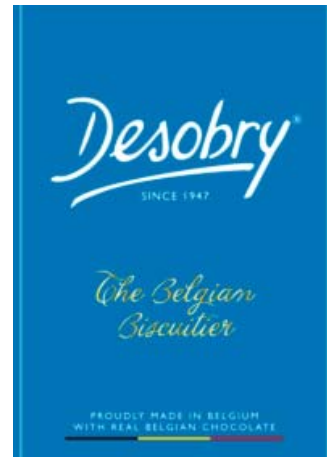


# DESOBRY

B - 7500 TOURNAI  
Tel : +32 69/89 17 50  
E-mail : [info@desobry.be](mailto:info@desobry.be)  
Website : [www.desobry.be](http://www.desobry.be)

## CONTACT

Patrick Hautphenne, Sales Director  
Mobile : +32 475/79 37 74  
E-mail : [patrick.hautphenne@desobry.be](mailto:patrick.hautphenne@desobry.be)



## ACTIVITIES, PRODUCTS AND BRANDS

DESOBRY is a family-owned business that produces fine biscuits. We are proud to be part of the worldwide known Belgian gastronomy (Belgian chocolate, French Fries which are "Belgian Fries", Beers, speculoos, etc.) Our innovations are tasteful and we even reinvented the classic cookie with our "perle" : a product that takes the most of a biscuit & of a Belgian praline.

## NEW PRODUCTS AND INNOVATIONS

Our range is very large : Tin boxes, Trendy Boxes with a magnetic opening, our "Moment Boxes" for a single biscuit consumption (single wrapped biscuit), our classic carton cases.

## CERTIFICATION

BRC et IFS (High Level)



# DESSERT FACTORY

Rue de la Métallurgie, 41  
B - 4530 VILLERS-LE-BOUILLET  
Tel : +32 4/257 97 99  
E-mail : [info@dessertfactory.be](mailto:info@dessertfactory.be)  
Website : [www.dessertfactory.be](http://www.dessertfactory.be)

## CONTACT

Edouard DRYON, Sales Manager  
Mobile : +32 473/80 48 76  
E-mail : [e.dryon@dessertfactory.be](mailto:e.dryon@dessertfactory.be)



## ACTIVITIES, PRODUCTS AND BRANDS

For the last 6 generations we have been brought up with the taste of these sweet delicacies and mouth-watering quality products, chilled or frozen : lava cakes, cheesecakes, fondants or mini tarts.

We are specialized in private label for Retailers or national brands.

## NEW PRODUCTS AND INNOVATIONS

Fresh and individual desserts for chilled department (cheesecakes, crumbles, cream, mousses, etc)

## CERTIFICATION

BRC - IFS



# DETRY

Rue de Merckhof, 110  
B - 4880 AUBEL  
Tel : +32 87/68 06 00  
E-mail : [info@detry.com](mailto:info@detry.com)  
Website : [www.detry.com](http://www.detry.com)

## CONTACT

Bernard LEVAUX, Export Manager  
Mobile : +32 496/58 64 51  
E-mail : [bernard.levaux@detry.com](mailto:bernard.levaux@detry.com)



## ACTIVITIES, PRODUCTS AND BRANDS

DETRY is growing itself by developping even in production of delicatessen and sliced products.

## CERTIFICATION

HACCP, CEE, BRC, IFS





# DIABETICOM

Rue Bourrie, 14A  
B - 5300 SEILLES  
Tel : +32 85/71 45 00  
E-mail : [sophie@nutradia.com](mailto:sophie@nutradia.com)  
Website : [www.nutradia.be](http://www.nutradia.be)

## CONTACT

Sophie RAVESCHOT, Sales Manager  
Tel : +32 85/55 01 66  
E-mail : [sophie@nutradia.be](mailto:sophie@nutradia.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Our mission is to evolve consumers to a better-for-you snacking behavior by providing snacks that are healthy and delicious.

Wide Range of "Better-for-you" Snacks with Nutritional Benefits : Low carb, Rich in Fiber, Rich in Protein, Gluten Free and Others. Our snacks are never fried in oil.

AIR-POPPED TECHNOLOGY and HS TOASTING"

## NEW PRODUCTS AND INNOVATIONS

Veggie chips based on natural ingredients and inclusions of real vegetables.

A unique production process creating different recipes and shapes. We toast pellets in an innovative way. The result is an excellent structure and mouth feel WITHOUT OIL AND FAT. We only use All-Natural ingredient.

## CERTIFICATION

IFS - Kosher - Organic.





# DISTILLERIE RADERMACHER

Spitalstrasse, 50  
B - 4730 RAEREN  
Tel : +32 87/85 82 32  
E-mail : [online@distillerie.biz](mailto:online@distillerie.biz)  
Website : [www.distillerie.biz](http://www.distillerie.biz)

## CONTACT

Bernard ZACHARIAS, Managing Director  
Tel : +32 87/85 82 30  
Mobile : +32 495/52 89 52  
E-mail : [b.zacharias@distillerie.biz](mailto:b.zacharias@distillerie.biz)



## ACTIVITIES, PRODUCTS AND BRANDS

Founded in 1836, the RADERMACHER DISTILLERY is the oldest in Belgium. Today, an experienced team is still producing a wide range of grain and fruit spirits, liqueurs, aperitifs, Limoncello, Vodka, Rum and different Gins.

## CERTIFICATION

The Radermacher distillery is not only certified organic but is also one of the rare BRC certified companies to have been awarded an A grade. It is also IFS certified.



# DOLFIN

Avenue Robert Schuman, 172  
B - 1401 BAULERS  
Tel : +32 2/366 24 24  
E-mail : [info@dolphin.be](mailto:info@dolphin.be)  
Website : [www.dolphin.be](http://www.dolphin.be)

## CONTACT

Adrien BOELS, Sales Manager  
Mobile : +32 476/79 70 00



## ACTIVITIES, PRODUCTS AND BRANDS

Belgian chocolate factory created in 1989, DOLFIN and its master chocolatiers passionately imagine subtle and harmonious recipes. Natural ingredients of exceptional quality are carefully selected and incorporated into a delicious chocolate of Belgian tradition.

## NEW PRODUCTS AND INNOVATIONS

Innovation lies in the heart of the Dolphin spirit, which is why some of our recipes are true gourmet inventions.

## CERTIFICATION

FSSC 22000



# ETABLISSEMENT DE SMET

Chaussée d'Asse, 35  
B - 7850 ENGHEN  
Tel : +32 2/395 95 60  
E-mail : [info@glacesdesmet.be](mailto:info@glacesdesmet.be)  
Website : [www.glacesdesmet.be](http://www.glacesdesmet.be)

## CONTACT

Arnaud FALISSE, CEO  
Mobile : +32 472/84 12 33  
E-mail : [af@glacesdesmet.be](mailto:af@glacesdesmet.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Family business since 1913, ETABLISSEMENTS DE SMET offers their customers a complete range of tailor-made products.

Our product range is :

- Extruded individual desserts, with chocolate or not, with or without a stick, funny faces
- Bulk ice cream, from 100 ml to 18 liters carton
- Ice-cream cones
- Development of specific recipes (without sugar, kosher, hallal, etc.)

## NEW PRODUCTS AND INNOVATIONS

"Extruded individual ice cream with stick

- Limonata cheesecake : ice cream with baked vanilla cake and lemon curd smothered in white chocolate
- Salted Caramel : Ice cream swirled with rich caramel then smothered in chocolate and salted caramel pieces
- Chocolat cookies & fudge : Decadent chocolate ice cream with delicious fudge sauce and cookies smothered in chocolate

Extruded individual ice cream stick with ruby chocolate (pink chocolate)

## CERTIFICATION

- BRC - Kosher - UTZ - Bio



# FOOD N'JOY

Boulevard des Canadiens, 116A  
B - 7711 DOTTIGNIES  
Tel : +32 56/48 76 76  
E-mail : [contact@rolph-rolph.com](mailto:contact@rolph-rolph.com)  
Website : [www.rolph-rolph.com](http://www.rolph-rolph.com)  
[www.foodandjoy.be](http://www.foodandjoy.be)

## CONTACT

Hélène L'hommé, Sales Manager  
Mobile : +32 475/22 22 27  
E-mail : [lhomme.h@croc-in.com](mailto:lhomme.h@croc-in.com)



## ACTIVITIES, PRODUCTS AND BRANDS

Located in Belgium, Dottignies, Food n'Joy is a family company that manufactures food products of the highest quality. We have several brands in our portfolio.

\*Rolph & Rolph: exclusive frozen creations, ready-to-consume. We offer desserts and appetizers. We enjoy reinventing forms and textures and adapt them to our customers' requirements. The sweets and savouries answer to the needs of chefs including home-made appearance and natural ingredients.

\* L'Atelier: chilled sweet verrines.

\* Croc'In: ready to fill tart shells.

## NEW PRODUCTS AND INNOVATIONS

- Chococups : a 100% edible chocolate cup (no wastage) filled with dark chocolate mousse. A combination of creamy mousse and crispy chocolate.
- Free from desserts & savouries.
- Private label & tailor made possibilities.

## CERTIFICATION

BRC certified.



## FRESHMEALS - COME A CASA

Chaussée de Wavre, 259A  
B - 4520 WANZE  
E-mail : [info@terbeke.com](mailto:info@terbeke.com)  
Website : [www.terbeke.com](http://www.terbeke.com)

### CONTACT

Nancy DE SY, Group Communication Manager  
Tel : +32 9/370 12 69  
Mobile : +32 492/25 10 57  
E-mail : [nancy.desy@terbeke.com](mailto:nancy.desy@terbeke.com)



### ACTIVITIES, PRODUCTS AND BRANDS

FRESHMEALS SA is a part of the Ter Beke Group, an innovative Belgian fresh food group with a wide range of high-quality fresh food products and associated services operating commercially in many European countries. FRESHMEALS currently specialises in the production and sale of chilled and frozen ready meals, prepared at one of its 5 industrial locations in Belgium, France, Poland and the United Kingdom.





# FRIANDA

2e Avenue, 2B  
B - 4040 HERSTAL  
Tel : +32 42/47 16 06  
E-mail : [info@frianda.com](mailto:info@frianda.com)  
Website : [www.frianda.com](http://www.frianda.com)

## CONTACT

Nathalie GONZALEZ VICH - Bruno VERHOFSTEDE,  
CEO  
E-mail : [nathalie@frianda.com](mailto:nathalie@frianda.com)



## ACTIVITIES, PRODUCTS AND BRANDS

The company FRIANDA has been active for over 30 years, in the daily preparation of fresh food products for supermarket chains, delicatessens and butchers. Today, it employs around 50 people, and is located in a building, in the Liège Region (Wallonia, Belgium), with direct access to numerous international road networks.

## NEW PRODUCTS AND INNOVATIONS

The company's success is due to its constant attention to the quality of its ingredients and finished products. FRIANDA makes quiches, pastries, canapés, potato-based and puff-pastry delicatessen products, and a variety of specialities. Its flexible production facility allows it to adapt to the demand for many original recipes. FRIANDA's generous, gourmet recipes are prepared daily by its skilled staff.

## CERTIFICATION

FRIANDA holds ISO 22000, HACCP and IFS Higher Level certifications.



# HABI

Avenue Lavoisier, 15  
B - 1300 WAVRE  
Tel : +32 10/24 24 44  
E-mail : [habi@habi.be](mailto:habi@habi.be)  
Website : [www.habi.be](http://www.habi.be)

## CONTACT

Guillaume ATTOUT, Director  
E-mail : [habi@habi.be](mailto:habi@habi.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Manufacturing of food preserves, doypack, jars, cans, sauces to heat up, soups, liquid stocks, fruit, topping.

## NEW PRODUCTS AND INNOVATIONS

Sauces in doypack and soups in 1L.

## CERTIFICATION

IFS, CERTISYS.



## L'ARTISANE FOOD

Rue de Charleroi, 8  
B - 6180 COURCELLES  
Tel : +32 71/38 53 58  
E-mail : [info@artisane.be](mailto:info@artisane.be)  
Website : [www.artisane.be](http://www.artisane.be)

### CONTACT

Pierre DAIVE, Sales Manager  
Mobile : +32 474/56 16 80  
E-mail : [pierre.daive@artisane.be](mailto:pierre.daive@artisane.be)



### ACTIVITIES, PRODUCTS AND BRANDS

L'ARTISANE is specialized in the production of fresh pizzas and pasta dishes under protective atmosphere. Thanks to the recent acquisition of a production site in France (ARC FOOD France), we can offer to supermarkets and hypermarkets a very wide range of pizzas : PREMIUM, first price, ORGANIC, gluten and lactose free, Food Service, etc.

### NEW PRODUCTS AND INNOVATIONS

Constantly with an eye on customer satisfaction and consumers trends, innovation is the main focus of our management. we are constantly creating new recipes. For instance, we have developed a new range of ORGANIC and gluten and lactose free pizza's.

### CERTIFICATION

IFS, ORGANIC



# L'ÉCOPAIN D'IGNACE

Rue Ilya Prigogine, 3  
B - 7850 ENGHIEU  
Tel : +32 2/397 04 30  
Website : [www.lecopaindignace.be](http://www.lecopaindignace.be)  
E-mail : [info@lecopaindignace.be](mailto:info@lecopaindignace.be)

## CONTACT

Stephanie Vandekerckhove, Commercial Manager  
Mobile : +32 479/50 21 60  
E-mail : [stephanie@lecopaindignace.be](mailto:stephanie@lecopaindignace.be)



## ACTIVITIES, PRODUCTS AND BRANDS

L'ÉCOPAIN D'IGNACE produces high-quality bread, pastries and fine bakery wares, either standard or organic. We also produce gluten-free and vegan bread and pastries. We don't have any catalogue because we work on demand of our clients.

## NEW PRODUCTS AND INNOVATIONS

We do not add any colourings, enhancers, preservatives or other additives to our products. They are all made using the very best ingredients, selected for their pure, ethical and health-promoting qualities. Every day, we prove that passion, ecology and high-quality products can come together completely naturally.

## CERTIFICATION

IFS, ACS, BIO (Certisys)





# LIBEERT

Avenue des Châteaux, 107A  
B - 7780 COMINES  
Tel : +32 56/56 05 05  
E-mail : [contact@libeert.com](mailto:contact@libeert.com)  
Website : [www.libeert.com](http://www.libeert.com)

## CONTACT

Jonas VANDAMME, Key Account Manager  
Mobile : +32 473/87 80 10  
E-mail : [jonas.vandamme@libeert.com](mailto:jonas.vandamme@libeert.com)



## ACTIVITIES, PRODUCTS AND BRANDS

LIBEERT is a Belgian family business, established in 1923, which works only with Belgian chocolate made with 100% pure cocoa butter.

We have expertise in the production of hollow figurines, chocolate bars and pralines on one site. We are a 'total solution provider' for the retail : innovative product development and packaging, category management, 'just in time' logistics solutions that guarantee the freshness of the products.

## NEW PRODUCTS AND INNOVATIONS

BIO BARS - more information @ booth Libeert

Figurines Caramel Doré - more information @ booth Libeert.

## CERTIFICATION

HACCP - BRC FOOD - IFS FOODS - FAIRTRADE - BIO - UTZ cocoa - RSPO - Kosher.



# MIS PROCESS FOR BEVERAGES

Rue de la Croisette, 118  
B - 6180 COURCELLES  
Tel : +32 477/92 10 56  
E-mail : [olivier@meurensfreres.be](mailto:olivier@meurensfreres.be)  
Website : [www.mis-services.be](http://www.mis-services.be)

## CONTACT

Thierry COWEZ, Œnologist  
Mobile : +32 472/46 17 51  
E-mail : [thierry@mis-services.be](mailto:thierry@mis-services.be)



## ACTIVITIES, PRODUCTS AND BRANDS

MIS is THE specialist in dealcoholisation and customized fermentations. We are undoubtedly a long-term partner in the development of your high-quality products. Our state-of-the-art technology in terms of vacuum dealcoholisation at low temperature allows us to totally extract the alcohol from wines, ciders or beers, while conserving the sensory qualities of the original liquids.

## NEW PRODUCTS AND INNOVATIONS

We plan to continue our growth, especially through the installation of a line for sparkling products and the integration of a tunnel pasteurizer.



# NANUK

Rue des Garennes, 10  
B - 7700 MOUSCRON  
Tel : +32 56/48 18 00  
E-mail : [info@nanuk.be](mailto:info@nanuk.be)  
Website : [www.nanuk.be](http://www.nanuk.be)

## CONTACT

Hugo SOMERS, Export Manager  
Mobile : +32 476/98 49 42  
E-mail : [hugo@nanuk.be](mailto:hugo@nanuk.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Since 1989, NANUK has combined culinary experience with a passion for gastronomy. Selecting high quality ingredients and constantly developing innovative recipes, Nanuk is your partner for a wide range of desserts, fingerfood and ready to serve dishes, in our brand or as your tailor made solution. Nanuk strives to be an international player for quality food, for the foodservice and premium retail customers thanks to innovation and flexibility.

## NEW PRODUCTS AND INNOVATIONS

Sweet tartlets : Desserts made for one delicious bite. Celebrate any occasion with a delicious Be Cuisine mini tartlet. Our best sweet tart flavors: Chocolate, salted caramel, raspberry, speculoos.  
Savoury Profiteroles : for a delicious fresh entrée that your guests will appreciate, serve this cute and delightful pastries stuffed with delicious savoury flavours. We've got, cheese, chorizo, salmon or chicken curry.

## CERTIFICATION

- Our dedication to produce high quality food products has been rewarded with an IFS certificate.
- IFS certificate with unannounced audits.
- Daily organoleptic tests.
- Random quality tests per production run.
- Extra visual control.



# NATURA

Rue de l'Atelier, 9-11  
B - 1480 TUBIZE  
Tel : +32 2/376 50 55  
E-mail : [info@natura.be](mailto:info@natura.be)  
Website : [www.natura.be](http://www.natura.be)

## CONTACT

Geoffrey LAMARCHE, Sales & export  
Mobile : +32 478/82 43 03  
E-mail : [sales@natura.be](mailto:sales@natura.be)



## ACTIVITIES, PRODUCTS AND BRANDS

NATURA owes its success to two factors: the use of natural, high-quality ingredients and the knowledge which has been passed down since the company was set up by fishmonger Philippe Vryghem in 1939. Natura products are made at the company's production facilities in Tubize, Walloon Brabant. They contain no preservatives, additives or colorings. The traditional production process, using large baking whisks, is unique. This is what gives the sauces their authentic homemade taste! The brand now has over 33 references : 17 sauces, 3 chutneys, 4 dressings, 3 ket-chups and 6 organic sauces.

## NEW PRODUCTS AND INNOVATIONS

Since the takeover of Tons mustard factory in 2018, we have also developed a new range of chutneys. In the last few months we have also added a new Organic range to our assortment.

## CERTIFICATION

IFS food certification & organic certification





## PMSWEET

Rue César de Paepe, 43  
B - 4683 : VIVEGNIS  
Tel : +32 4/388 10 13  
E-mail : [info@pmsweet.be](mailto:info@pmsweet.be)  
Website : [www.pmsweet.be](http://www.pmsweet.be)

### CONTACT

Benjamin NEMAYECHI, Export Manager  
Mobile : +32 497/21 24 71  
E-mail : [benjamin@pmsweet.be](mailto:benjamin@pmsweet.be)



### ACTIVITIES, PRODUCTS AND BRANDS

PMSweet designs and creates luxury artisan patisseries for the gourmet catering sector.

### NEW PRODUCTS AND INNOVATIONS

Sweet macarons, savoury macarons, gourmet large macaron, eclairs, pastries + Vegan products (Gluten, sugar, lactose free)

### CERTIFICATION

IFS - BRC



# POMFRESH

Rue des Sources, 13  
B - 6220 FLEURUS  
Tel : +32 71/80 09 40  
E-mail : [beatrice@pomfresh.be](mailto:beatrice@pomfresh.be)  
Website : [www.pomfresh.be](http://www.pomfresh.be)

## CONTACT

Béatrice MAERTEN, Sales & Export  
Mobile : +32 471/57 90 90  
E-mail : [beatrice@pomfresh.be](mailto:beatrice@pomfresh.be)



## ACTIVITIES, PRODUCTS AND BRANDS

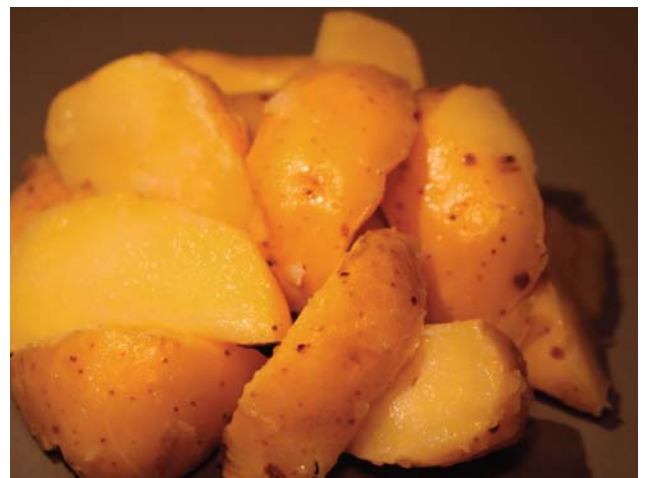
POMFRESH is a transformer of potatoes and specialized in peeling, slicing, dicing and cooking potato products. The company belongs to the group Warnez, which is specialized in washing and packaging potatoes. POMFRESH offers a range of 100% cooked and pasteurized potatoes products like : products skin on and skin less - different cuts : slices, dices and wedges but also specialities like colored potatoes.

## NEW PRODUCTS AND INNOVATIONS

For 2019, POMFRESH has inovated in a flavored range : Contry wedges, garlic and parsley halves potatoes, spicy pieces and toacane dices,

## CERTIFICATION

BIO and IFS

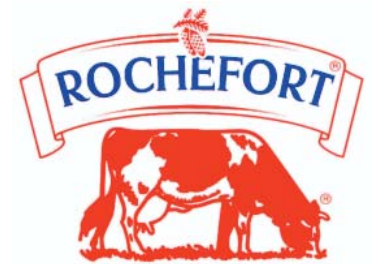


# ROCHEFORT FROMAGE ET BEURRE MATHOT SOFRA

Rue de la Griotte, 16  
B -5580 ROCHEFORT  
Tel : +32 84/36 78 38  
Website : [www.beurre-fromage.com](http://www.beurre-fromage.com)

## CONTACT

Cécile Mathot, Sales  
Tel : +32 82/66 61 62  
Mobile : +32 496/12 89 47  
E-mail : [cecile.mathot@skynet.be](mailto:cecile.mathot@skynet.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Producer of butter and Abbey type cheese. Conventional or organic. Large range of weights, shapes, packagings from the 10g cup's butter to the 1 kg. National Brand : RocheFORT, Aubel, Chimay,... Possibility of Private Labels.

## NEW PRODUCTS AND INNOVATIONS

Organic butter and cheese + herbs and garlic butter.

## CERTIFICATION

IFS, BRC, Autocontrôle, Bio (Europ).



## SALAISONS ST-HUBERT/SCHIETSE

Parc Industriel, Zone 2, N° 6

B - 6870 ST-HUBERT

Tel : +32 61/61 16 55

E-mail : [coeurdardenne@coeurdardenne.be](mailto:coeurdardenne@coeurdardenne.be)

Website : [www.coeurdardenne.be](http://www.coeurdardenne.be) /

[www.schietse.com](http://www.schietse.com)

### CONTACT

Antoine SCHOETERS, Commercial Manager

Tel : +32 2/481 71 38

Mobile : +32 479/53 56 01

E-mail : [antoine.schoeters@schietse.com](mailto:antoine.schoeters@schietse.com)



### ACTIVITIES, PRODUCTS AND BRANDS

Our Jambon d'Ardenne St-Hubert is the only Belgian ham in line with IGP's strict standards. This implies that our ham can only be produced in the Belgian Ardennes within a strict, artisanal process. Our resulting, natural Ardennes ham doesn't contain any flavour enhancer nor colourants!

Doubtless to say that our excellent Jambon d'Ardenne St-Hubert can compete with other, high-quality European hams!

### NEW PRODUCTS AND INNOVATIONS

Starting 2019, we will produce not only our Jambon d'Ardenne St-Hubert IGP but also the Noix d'Ardenne IGP, made from the finest muscle piece of an Ardennes ham. Both our IGP Ardennes ham toppers are completed with an extended range of smoked and pure porc salamis in both bulk and snacking varieties under our quality labels "Fleur des Ardennes" and "St-Hubert".

### CERTIFICATION

ISO 22000, IFS Broker & Logistics, Bio & IGP certificates and auto-control certificates G019 & G039.





# VERBAU

ZI de l'Europe, 2  
B - 7900 LEUZE-EN-HAINAUT  
Tel : +32 69/22 12 01  
E-mail : [info@verbau.be](mailto:info@verbau.be)  
Website : [www.verbau.be](http://www.verbau.be)

## CONTACT

Stijn BAUWENS, Sales & Export  
Mobile : +32 473/73 51 33  
E-mail : [stijn@verbau.be](mailto:stijn@verbau.be)



## ACTIVITIES, PRODUCTS AND BRANDS

As a family business, driven by passion for everything sweet, we thrive to reinvent desserts every day. Flexibility, creativeness and custom-made products are our greatest assets. In our kitchen, you are the chef.

Our passion for patisserie, the know-how of our staff members and the best products are the key ingredients of our high-quality desserts.

## NEW PRODUCTS AND INNOVATIONS

Come and see what's new on our boot.

## CERTIFICATION

Together with our well-trained staff members and our quality team, we put product safety first. All of our products are even IFS-certified, UTZ and RSPO certified.





## CALYPSO MARKETING

Avenue du Parc, 23  
B - 1310 LA HULPE  
Tel : +32 10/61 69 42  
Website : [www.calypsocosmetics.eu](http://www.calypsocosmetics.eu)  
E-mail : [info@calypsocosmetics.eu](mailto:info@calypsocosmetics.eu)

### CONTACT

Philippe NEVE, CEO  
Mobile : 32 475/64 40 20  
E-mail : [philippe@calypsocosmetics.eu](mailto:philippe@calypsocosmetics.eu)



### ACTIVITIES, PRODUCTS AND BRANDS

With more than 20 years of experience in cosmetics, CALYPSO was pioneer on the market of the felt tip pens for eyes and lips, being among the first to offer a good quality carbon black eyeliner. Today we offer a bunch of shades and formulas that suit every customer's need. Our entirely automatic production equipment, installed in a clean room, allows us to realize your orders within short delays and against the best price.

### NEW PRODUCTS AND INNOVATIONS

We will launch this Autumn a brush pen with a waterproof carbon black ink.

### CERTIFICATION

GMP



# CHEMBO

Rue du Mont des Carliers, 26  
B - 7522 BLANDAIN  
Tel : +32 69/89 07 70  
Website : [www.chembo.be](http://www.chembo.be)

## CONTACT

Joel ELIAT, Vice President  
Mobile : +32 475/49 95 20  
E-mail : [joel.eliat@bechems.eu](mailto:joel.eliat@bechems.eu)



## ACTIVITIES, PRODUCTS AND BRANDS

We are specialized in manufacturing of cleaning products for the retail market. Chembo can propose products that are biologic, ecologic, natural or chemical.

## NEW PRODUCTS AND INNOVATIONS

FILLIT : The new generation of recharge caps.

## CERTIFICATION

ISO9001-2015, ECOCERT, IFS, HACCP



# CONPALUX COSMETICS

Rue de Lonnoux, 2  
B - 6880 BERTRIX  
Tel : +32 61/41 18 16  
Website : [www.conpalux.com](http://www.conpalux.com)

## CONTACT

Michaël HEIREMANS, Business Developer  
Mobile : +32 499/75 12 09  
E-mail : [project@conpalux.be](mailto:project@conpalux.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Contract development, manufacturing and filling of liquid and viscous products. Particular expertise in emulsions. Finished products in full service, Private label or subcontracting for existing products. Categories : Skincare/Haircare, surfactants (Shower gels etc), Medical device and natural insect repellants.

## CERTIFICATION

ISO 22716 - Certisys - Ecocert - GMP - currently undergoing ISO 13485 certification.





# HAULIGA

Rue du Fond Cattelain, 2  
B - 1435 MONT-SAINT-GUIBERT  
Tel : +32 10/45 93 89  
E-mail : [info@hauliga.com](mailto:info@hauliga.com)  
Website : [www.hauliga.com](http://www.hauliga.com)

## CONTACT

Dr Terry LIDARSSI, CEO  
Mobile : +32 479/96 52 64  
E-mail : [drtl@hauliga.com](mailto:drtl@hauliga.com)



## ACTIVITIES, PRODUCTS AND BRANDS

Hauliga® is a 100% Belgian manufacturer that produce natural cosmetics, like Floradyle® that make your teeth white with the help of your Smartphone ; The Anti Grey Hair ; Serum CBD Cannabis cosmetic with a very long lasting activity ; A full range of cosmetics.

## NEW PRODUCTS AND INNOVATIONS

For the first time in the world :

- 1) a 100% natural product that give back the original color to the grey hair.
- 2) a cosmetic cream that keep active and alive the CBD Cannabis for more than 72h, with a better efficiency with a minimum concentration for a much cheaper price.

## CERTIFICATION

ISO 9001, ISO 13845, ISO 22716:2007, GMP, Hallal.



# LABOCREATION

Boulevard Initialis, 13  
B - 7000 MONS  
Tel : +32 65/38 89 50  
E-mail : [p.halflants@labocreation.com](mailto:p.halflants@labocreation.com)  
Website : [www.labocreation.com](http://www.labocreation.com)

## CONTACT

Sébastien MATHOUX, Sales Manager  
Mobile : +32 484/78 60 05  
E-mail : [s.mathoux@labocreation.com](mailto:s.mathoux@labocreation.com)



## ACTIVITIES, PRODUCTS AND BRANDS

Labocreation is a belgian laboratory specialized in the production and filling of cosmetics. Full service or Tailor Made solution. Specialized in Private Label and OEM products. Cosmetics, make-up, well-being products (aroma oils, spa and hotel products).

## NEW PRODUCTS AND INNOVATIONS

Cosmetics, make-up, well-being products, organic certified cosmetics, organic aroma essential oils, organic argan oil, cosmetics formulated with organic argan oil, natural soap bars, massage oils, Bach flowers, Gemmotherapy, Aromatherapy, DIY cosmetics.

## CERTIFICATION

GMP - HACCP - BIO - COSMOS ORGANIC - COSMOS NATURAL - VEGAN - FOOD SUPPLEMENT



# Feel inspired



Laurent Mercenier, L'Oréal

« In Wallonia, we have found skillful human resources and an ideal location »



Wallonia.be



## **Wallonia is full of great assets. Help spread the word !**

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

### **One mission, lots of benefits!**

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan. Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

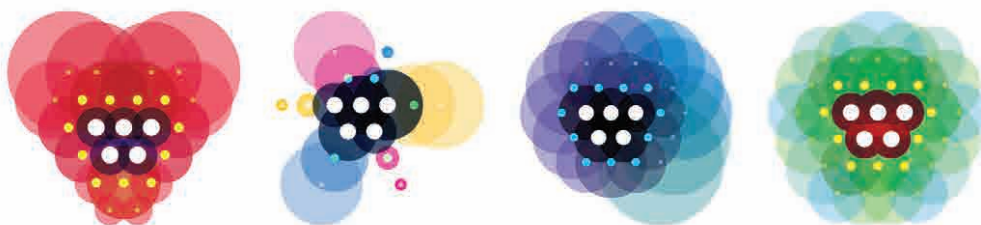
- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

### **How to become a Brand Ambassador?**

Complete the online application form on the website (<http://www.wallonia.be/en/ambassadors>). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

### **Do you want more information?**

Contact : [ambassador@wallonia.be](mailto:ambassador@wallonia.be) !



**Wallonia is open to the world !**

**... with a sense of sharing, accessibility, technical know-how and quality of life**

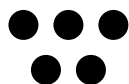
## Notes

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## Notes

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Wallonia.be

EXPORT  
INVESTMENT

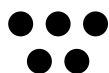
## WALLONIA EXPORT-INVESTMENT AGENCY

### Export

Place Sainctelette 2  
B - 1080 BRUSSELS  
BELGIUM  
Tel.: +32 2 421 82 11  
Fax: +32 2 421 87 87  
E-mail: [info@awex.be](mailto:info@awex.be)  
Website: [www.awex-export.be](http://www.awex-export.be)

### Investment

Avenue des Dessus de Lives 6  
B - 5101 NAMUR  
BELGIUM  
Tel.: +32 81 33 28 50  
Fax: +32 81 33 28 69  
E-mail: [welcome@investinwallonia.be](mailto:welcome@investinwallonia.be)  
Website: [www.investinwallonia.be](http://www.investinwallonia.be)



Wallonia.be

**Feel inspired**

